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SO YOU WANT BE AN ENTREPRENEUR?

- Why the heck would you want to do that?
- Personality?
- Goals?
- Team



ROLES AND RESPONSIBILITIES

- Who does what?
- Who owns what?
- Strengths of a startup



RELATIONSHIP TALKS (AND LONG WALKS)

- Three lenses
- Startup = complex
- Small problems, big impacts
- Establish baselines
- Check in, check in often





HOW TO HANDLE A TOXIC CO-FOUNDER

- It may be you
- Strategies change. People change. Investors don't
- Set expectations
- Be explicit
- Write words
- Sign things
- Understand the things you sign
- Run like hell towards success